

## **Community Outreach Initiatives**

### **Clerk of the Circuit Court, Collier County**

#### **Major Initiatives Underway:**

1. Redesign Clerk's Official website, CollierClerk.com
2. Publish and distribute CollierClerk.com complementary newsletter through Clerk's offices, public libraries and The Chamber
3. Create instructional video tour of CollierClerk.com
4. Publish and distribute audio and video Public Service Announcements (PSA)
5. Write and send out Clerk's Press Releases and Court Notices to Media and HOA electronic distribution lists
6. Attend Community and Civic Association meetings to establish contacts and channels for content; articles, PSAs (audio and video) , speaker presentations, educational "Town Hall" meetings, electronic newsletters, press releases, and announcements, hyperlinks to and from websites etc.
7. Arrange speaking engagements for the Clerk to address major civic, neighborhood and business groups
8. Explore and coordinate special town meetings or seminars on select topics of interest and need

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